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### Fan Culture Curators Note

These interviews explore the roles that superstitions play within fan culture and how the rituals fans practice influence their emotional experiences. Superstitions are especially common in the sports environment because game outcomes are unknown and fans have little to no control over the game itself. This project gave me the opportunity to understand how fans can develop superstitious habits and the emotional influence they carry.

Through the three interviews I conducted, I gathered different perspectives of three individuals who all had different relationships to superstitions. Two of my interviewees had strong connections to superstitions mainly because of their background with playing sports growing up. Their routines such as wearing certain clothing, staying in the same place while their team is doing good or replicating behaviors they associate with past victories reflect their love for sports. The habits they developed over time became meaningful traditions and gave them a sense of security. On the other hand, one of my interviewees had no connection to superstitions or much personal sports connection. By having both perspectives on superstitions in fan culture it helped emphasize how many of these rituals are mostly linked to the emotional investment one places in a sports team.

I designed my poster into three different sections to keep it intentionally simple and calm. I chose calmer images that did not have overwhelming vibrant colors to keep it welcoming. Each interview slide has a small sticker that relates to a part of each personal interview to symbolize a small part of their story. This layout keeps the focus on what the interviewee had to say, allowing for their stories and experiences to be easily understood by viewers.

This project brings awareness to future questions about why people create rituals in specific situations that tend to be more uncertain and the weight superstitions carry in making a fan feel more connected to a community they follow.